

# Midwestern Broadcasting

## STANDARD CONTEST RULES APPLICABLE TO ALL CONTESTS

A complete copy of these Standard Contest Rules can be obtained at the offices: Midwestern Broadcasting, 314 E. Front Street, Traverse City, Michigan 49684 during normal business hours (8am-4pm) Monday through Friday, or by sending a self-addressed stamped envelope to the above address. Office is closed holidays.

### The contest rules outlined apply to all Midwestern Broadcasting stations, defined as:

<u>Station Identification</u>	<u>Website</u>	<u>Station Format / Location</u>
580 WTCM-AM	wtcmradio.com	Newstalk / Traverse City
103.5 WTCM-FM	wtcmi.com	Country Music / Traverse City
107.5 WCCW-FM	wccw.fm	Classic Hit Music / Traverse City
1310 WCCW-AM	1310thescore.com	Sports/Traverse City
92.9 WJZQ-FM	z93hits.com	Current Hit Music / Traverse City-Cadillac
99.3 WATZ-FM	watz.com	Country Music / Alpena
1450 WATZ-AM	watz.com	Newstalk / Alpena

1. The Station will conduct all Contests, including on-air contests, email and online contests held on above mentioned websites. Contests conducted through the Station's social networking accounts (e.g., Facebook, Twitter), as described in these rules, and by participating each participant agrees as follows:
2. No purchase is necessary. Void where prohibited. All federal, state, and local regulations apply.
3. Unless otherwise specified, only legal U.S. residents who are 18 years of age or older with a valid Social Security number at the time of entry are eligible to participate in Station contests. Additionally, contestants must have valid photo proof of identification (i.e. driver's license) to claim prize.
4. Employees, agents and affiliates of Midwestern Broadcasting and its subsidiaries, contest sponsors, other radio, television and print advertising companies serving the Station's metro area, and their immediate family members and household members are not eligible to participate or win Station contests. The term "immediate family members" includes spouses, parents, siblings, grandparents, children, grandchildren and cohabiting significant others.
5. **STATION CONTESTS AND DAILY CONTESTS: An individual may win a major STATION CONTEST (i.e. Foodie Call, Mother's Day and Christmas seasonal giveaways, etc) only once per twelve month period (1 year) unless otherwise specifically stated.** This includes seasonal, promotional giveaways that do not occur on an on-going, daily basis.  
**An individual may win DAILY CONTESTS (i.e. Daily Trivia contests, Daily top 5 at 5 contests) only once every 30 days.** This includes contests that occur on an ongoing, daily basis.  
 The Station reserves the right to limit the number of times an individual may enter a contest or drawing. The Station reserves the right to require contestants to be present at drawings in order to win their prize.
6. Potential contest winners will be selected by and at the Station in its sole discretion. If it is determined by the Station that a candidate is not eligible to receive a prize, another candidate may be selected. In the unlikely event that no candidate is found to meet the specifications, then the prize will go un-awarded.

7. Unless otherwise stated, the odds of winning a Station contest depend on a number of factors, including but not limited to the number of eligible entries received and the number of listeners participating at any given time.
8. All State, Local, Federal and or other taxes, duties, tariffs, title fees, licensing fees, or other fees for prizes awarded become the sole responsibility of the winner. All those who win a prize or prizes valued \$600 or more in a given calendar year will be issued an IRS Form 1099 to report their winnings.
9. All prizes are awarded “as is.” Prizes are nontransferable and cannot be exchanged, sold, or redeemed for cash or other prizes. No substitute prize will be awarded to a winner who declines to accept a prize. The Station shall not be responsible for a failure of participating sponsors to deliver the prizes or any part thereof. The station reserves the right to replace prizes with other prizes of equal or additional value.
10. **All prizes must be claimed in person at the Station at the address identified above during regular business hours (8am to 4pm) and within thirty (30) business days of winning, excluding holidays.** After such time, ownership of said prize reverts back to the Station to be disposed of at its discretion. The winner then loses all claims and rights to said prize. Valid photo identification (driver’s license) must be presented by winner to claim prize.
11. All entry forms, and materials gathered during the course of entry, as well as all information contained on or within, shall become the sole property of the Station to be used, disposed of or destroyed in its sole discretion. The Station is not responsible for any incorrect or inaccurate information submitted by contest participants or entered by websites users, and assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to the Station’s website.
12. All entrants and winners agree to give the Station and its licensees, affiliates, successors, and assigns the irrevocable and unrestricted right to use, re-use, broadcast, or publish their name, city of residence, photo, video tape, film or any other likeness, including portraits and pictures, in whole or in part, as part of a composite, retouched or distorted in character or form, and voice, recorded or live, for any reason the Station deems necessary without compensation, unless prohibited by law. All entrants and winners release, discharge, and agree to hold the Station harmless from any and all claims they may have against the Station in connection with the foregoing. All entrants and winners further acknowledge that the Station and owns or will own exclusively any photographs of them used for such purposes, including the copyrights in them, regardless of the form in which they have been or may be produced and used, and all entrants and winners assign all such ownership rights to the Station.
13. By participating in a Station contest, each participant agrees to receive email communications from the Station regarding Station events and contests. Any participant that opts-out of these mailings will also remove themselves from the contest. By participating in the contest, where allowed by law, participants agree that the Station may disclose personal information obtained from participants in the contest to third parties and use such information for marketing and other purposes.

14. By participating in a Station contest, participants agree to be bound by the decisions of Station personnel. Participants who violate any rule, gain unfair advantage in participating in the Contest, or obtain winner status using fraudulent means will be disqualified. Unsportsmanlike, disruptive, annoying, harassing or threatening behavior is prohibited, and entrant will be ineligible to win for twelve months (1 year.) The Station will interpret these rules and resolve any disputes, conflicting claims or ambiguities concerning the rules or the contest and all Station decisions concerning such disputes shall be final. If the conduct or outcome of a contest is affected by human error, any mechanical malfunctions or failures of any kind, intentional interference or any event beyond the control of the Station, the Station reserves the right to terminate the contest, or make such other decisions regarding the administration or outcome as the Station deems appropriate. All decisions will be made by the Station are final. **ANY ATTEMPT BY A CONTESTANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY CIRCUMVENT, DISRUPT OR DAMAGE ORDINARY AND NORMAL OPERATION OF A STATION CONTEST, TELEPHONE SYSTEMS OR WEBSITES, OR UNDERMINE THE LEGITIMATE OPERATION OF A STATION CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, STATION RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PARTICIPANT TO THE FULLEST EXTENT PERMITTED BY LAW.**
15. By participating in a station contest, each participant agrees to waive any and all claims for damages for death, personal injury, loss of property or property damage that he or she may sustain as a result of his or her participation in the contest and/or the use of any prize, and any damages or losses arising from the implementation or carrying out of the contest or any participant's failure to win the contest or receive the prize, Midwestern Broadcasting and related promoters of a contest are not held liable for any damages of any kind.
16. A winners list may be obtained five days (5) after the conclusion of any Station contest by sending a self-addressed stamped envelope to the Station at the address first written above.

## Contest Rules: For All Midwestern Broadcasting Stations

On Air and online contests are held to the same rules, which are spelled out on our stations websites.

No purchase necessary.

Contestants must be 18 years or older with valid Social Security Number and State issued Photo ID.

Employees and those affiliated with the contest and station are not allowed to enter to win. This includes family members and cohabitating significant others.

**Station (seasonal) Contests can be won once ANNUALLY, while daily contests can be won every 30 DAYS.** Station Contests are typically seasonal and on a limited basis. Daily Contests occur daily and are not specific to season, such as daily trivia. If you don't follow these rules, you may be disqualified for 12 months (1 year) from participating in all contests.

Contest winners are chosen by the station at its sole discretion.

Odds of winning are based on number of eligible entries received and listeners participating in the contest.

Winner is responsible for any tax or fees associated with prize and will be given an IRS form 1099 for prizes valued over 600 dollars.

Prizes are 'as is' and cannot be exchanged or redeemed for cash or other prizes. Station is not responsible for sponsor's delivery of winnings, or the restrictions given by the sponsor.

**Prizes must be claimed in person within 30 days** unless specified by the station. Legal photo ID is required to claim a prize.

Entry forms become the sole property of the station to use as needed, and station is not responsible for incorrect entries or inaccurate information provided on entry forms.

All contest entrants and winners' information can be used by the station in any manner deemed appropriate by station for promotional purposes, and all contest entrants and winners agree to have their information used as an email contact source, from both station and sponsors.

During any contest, rude, threatening, harassing and negative behavior will disqualify the entrant from all contests for twelve months (1 year.)

Station decisions are final on all contests.

Station is not responsible for any loss, up to and including death, for any contest entrant. Contestants agree by entering any station contest, they waive all legal claims against station and its affiliates for any loss caused by contest.

Winners list can be obtained by contacting participating station directly within 5 days of completion of contest.